A Closer Look at Four High-Need Zip Codes:

Zip Codes with worse than average outcomes for two or more data categories included in this analysis.¹

**78207**
- Median Household Income: $24,766
- Poverty Rate: 15% (Average of City Zip Codes: 39%)
- Unemployment Rate: 13% (Average of City Zip Codes: 7%)
- High School Graduation Rate: 83% (Average of City Zip Codes: 53%)
- Health Insurance Uninsured Rate: 17% (Average of City Zip Codes: 31%)

**78202**
- Median Household Income: $24,001
- Poverty Rate: 15% (Average of City Zip Codes: 38%)
- Unemployment Rate: 15% (Average of City Zip Codes: 13%)
- High School Graduation Rate: 14% (Average of City Zip Codes: 7%)
- Health Insurance Uninsured Rate: 17% (Average of City Zip Codes: 31%)

**78211**
- Median Household Income: $34,461
- Poverty Rate: 15% (Average of City Zip Codes: 59%)
- Unemployment Rate: 14% (Average of City Zip Codes: 59%)
- High School Graduation Rate: 83% (Average of City Zip Codes: 59%)
- Health Insurance Uninsured Rate: 17% (Average of City Zip Codes: 31%)

**78208**
- Median Household Income: $24,104
- Poverty Rate: 15% (Average of City Zip Codes: 36%)
- Housing Burden: 44% (Average of City Zip Codes: 32%)

¹ A Z-score analysis was used to determine high need zip codes. A zip code was identified as being high need if the mean value was significantly higher (i.e., more than 1.64 standard deviations) than the mean of all zip codes for at least two data categories: poverty rate, unemployment rate, uninsured rate, median household income, homeowner burdened, renter burdened, concentration of alternative financial services, high school degree attainment. Data used for this analysis is from The American Community Survey (ACS) 2012 - 2016 5-year estimates.