Building a community of women bringing positive change through philanthropy

The Women & Girls Development Fund (WGDF) is a community outreach fund of the San Antonio Area Foundation that promotes philanthropy and supports nonprofit organizations serving women and girls in the greater San Antonio area. Created in 2009, this fund intends to build a community of women who bring positive change through participation as leaders in their schools, jobs, in communities and eventually through philanthropy.

The Women & Girls Development Fund receives administrative support from the Area Foundation and grant support from the John L. Santikos Charitable Foundation, a fund of the Area Foundation. All grant decisions are made by the fund through their designated representatives. Applicants and grantees of the Area Foundation’s annual responsive grants may apply to this outreach fund without regard of past or future Area Foundation applications.
The logo mark is a modern clean butterfly which symbolizes...
SPOT COLOR USE

Logo can be used in one color if required
The horizontal logo lockup must always be at least 2.5” wide, the vertical version must always be at least 1.5” high.
SAFE DISTANCE

Always ensure there is adequate amount of white space between the logo lockup and any other logo or graphics. The logo's safe distance is equate to the width of the butterfly symbol.
MISUSE

The logo should never be rotated, stretched or skewed. Colors should not be altered or changed.
Helvetica Neue Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Helvetica Neue Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Helvetica Neue Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

TYPOGRAPHY

Helvetica Neue Condensed is the primary type to be used in all copy associated with the brand.